

# Power your future with Wi-Fi 6E from Calix

## Wi-Fi 6E is coming fast

**2 BILLION** Wi-Fi 6 and 6E devices in 2021. more than 50% of all shipments<sup>i</sup> **7 BILLION** chipsets<sup>ii</sup> by 2030

**NEARLY 20%** of all Wi-Fi 6 device shipments will support 6 GHz by 2022.

**4 BILLION** IoT connections bv 2030<sup>iv</sup>

## Your subscribers will be demanding it

**13 BILLION** Wi-Fi 6E devices shipped by 2026<sup>v</sup> Wi-Fi 6F smartphones will make up **90% OF MARKET** in 2026<sup>vi</sup>

**350 MILLION** 

Wi-Fi 6E devices will enter the market in 2022vii

Annual opportunity worth **\$17.5 BILLION** 

## Will you be ready?

#### EXCITE YOUR SUBSCRIBERS

with Wi-Fi 6E and give them more than enough bandwidth to fully enjoy emerging technologies such as 8K (and even 16K) TV and the latest bandwidth-heavy gaming experiences.

#### **PROVIDE BETTER SERVICE**

and get the full benefit of your investment in fiber without technology bottlenecks in the home, leapfrogging your service ahead of your competition.

#### FUTURE-PROOF YOUR NETWORK

and deliver the latest technology that subscribers are happy to pay a premium for, while leveraging premium managed Wi-Fi offerings to drive continuous upsell opportunities.

"We want to offer the best possible service to our customers and 6E is the key to our future, with more available channels, less contention, and the ability to serve even the latest consumer and business devices. Anything else is half measures."

**KEN JOHNSON, CEO OF WAHKIAKUM WEST,** WASHINGTON STATE

i Wi-Fi Alliance: Wi-Fi 6 shipments to surpass 5.2 billion by 2025

Grandview Research: Wi-Fi 6 And Wi-Fi 6E Chipset Market Size, Share

iii Wi-Fi Alliance: Wi-Fi 6 shipments to surpass 5.2 billion by 2025

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Research & Markets: Wi-Fi 6 and Wi-Fi 6F Worldwide Industry Forecasts to 2026 for Key Devices Including CPEs, Smartphones, Gaming Devices, Smart Home Devices, Automobiles Mobile Robots, Drones, and Wearables

# **Power your future with Wi-Fi 6E from Calix**

#### THEY GET MORE

Wi-Fi 6E is the only way to get access to the dedicated bandwidth, less interference, and better performance that your subscribers need to power their cutting-edge devices and bandwidth-intensive applications.

#### **FUTURE-PROOF YOUR NETWORK**

The Calix GigaSpire<sup>®</sup> BLAST u6me – the first carrier-class Wi-Fi 6E system in the world – is fully interoperable with any existing GigaSpire<sup>®</sup> system and extends the life of your network.

#### THEY GET IT FAST

The Calix BLAST u6me is the most efficient, fastest, and simplest Wi-Fi 6E solution to adopt and manage, with the shortest time-to-market in the industry.

#### **DRIVE NEW BUSINESS**

Users enjoy new bandwidth-intensive applications, and use more bandwidth, driving increased demand for premium high-speed Internet and Managed Wi-Fi packages.

#### THEY GET THE BEST

Calix carrier-grade, Wi-Fi 6E managed solutions offers your subscribers a Wi-Fi experience that is second to none, from setup to everyday use, ongoing maintenance, and support.

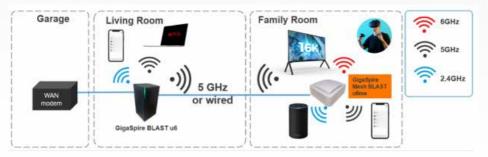
#### **ELEVATE YOUR BRAND**

Be the "go to" brand for cutting-edge technology. The BLAST u6me helps even the smallest BSP keep these high-value subscribers out of big box stores and grow brand loyalty.

AST u6me

### Give Your Subscribers the Speed, Service, and Simplicity They Crave With Wi-Fi 6E From Calix

The Calix GigaSpire Mesh BLAST<sup>®</sup> u6me is the new generation Wi-Fi 6E mesh satellite that complements the Calix GigaSpire family of products.



#### Easy to install, activate, and maintain

- With Calix Revenue Edge, simply snap in Wi-Fi 6E to any existing GigaSpire (no rip-and-replace)
- The GigaSpire BLAST u6me is optimized for backhaul interoperability with any existing GigaSpire
- BSPs of even the smallest size can deploy this breakthrough technology in days with our Experience Innovation Platform
- Subscribers can self-install the GigaSpire BLAST u6me, eliminating truck rolls and technician time

"6E is a game-changer for us, and for our customers: we can offer the latest and greatest technology with more dedicated bandwidth, less interference and better performance to our members, while increasing revenue and providing a great member experience."

DERRICK MOTTERN, CEO OF SCIO AND CBS, OREGON

### **Get Calix Wi-Fi 6E for your subscribers.** You'll both never look back.

Learn more at calix.com/gigaspire